



MEDHA QUARTERLY REPORT



Q 4 F Y 2 0 - 2 1

AN EVENTFUL YEAR

With the pandemic impacting everyone in our community, we focused on supporting our students, alumni, and team members in ways that were aligned with our mission and strengths over the course of the financial/academic year.

We are proud of the new milestones, experiences, and stronger sense of purpose we have gained. And look forward to a hopefully brighter year ahead!

3
NEW PROGRAMS

181
EXPERT-LED
TALKS

11,279
STUDENTS

2,836
PLACEMENTS

256
NEW EMPLOYER PARTNERS

66%
WFH JOBS AND
INTERNSHIPS

₹11,100
STARTING
SALARY

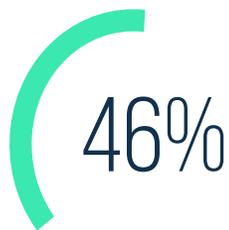
MIND THE GAP

Moving our programming largely online enabled us to reach a lower-income and more rural segment of students this year, despite concerns over the digital divide.

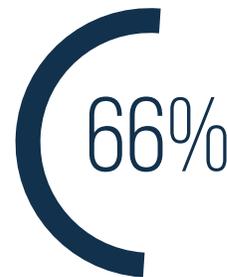
At the same time, low-income students levelled the playing field and earned <5% less than their peers from higher-income backgrounds.



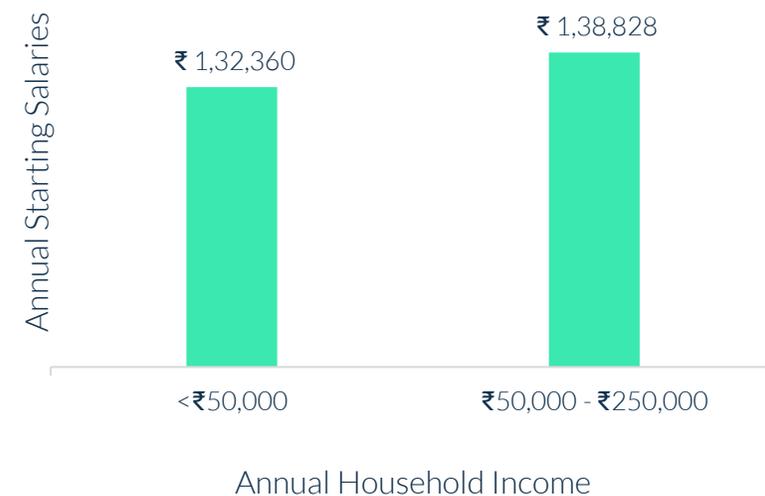
Students with an annual household income <₹50,000 (\$685)



FY20



FY21



45% of Medha's alumni are from technical backgrounds.

Our fourth eYouthscape, [Tech Jugaruon Ki Khoj](#), gave ITI and polytechnic students in UP a chance to bring their ideas and innovations to life!

Check out how [Ajay's](#) smart home device makes automation more affordable.



TECH IT OUT





HARYANA HAPPENING

We entered in a new partnership with the [Dept. of Higher Education](#), Haryana, to support their capacity building efforts across the state's colleges and universities. We will be improving curriculums, conducting faculty trainings, and assisting with the implementation of a Learning Management System for digital delivery.

This new partnership is an expansion of our work in Haryana, where we have been [supporting the Department of Skill Development and Industrial Training](#) for the last two years.

NEED OF THE HOUR

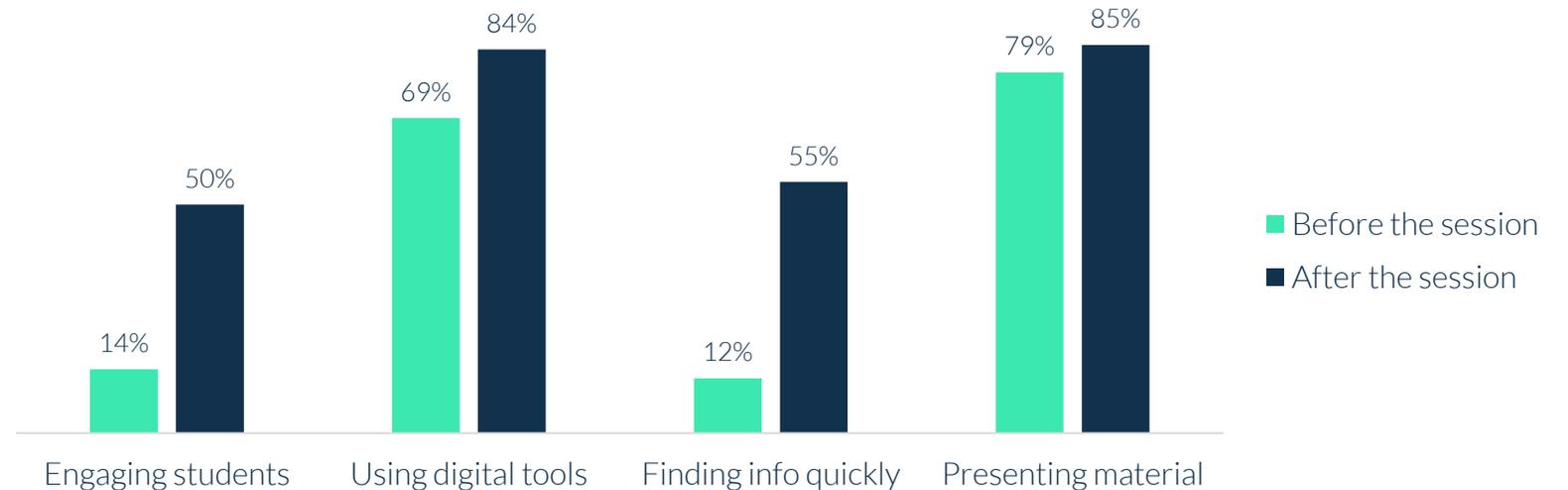
We all know how challenging online learning has been this year.

As part of our work with educational institutions and departments, we have been working to better equip faculty members to engage students in the virtual world.

We trained close to 100 teachers last year across UP and Haryana.



Reported improvements by participants





YOUNG LEADERS' CONCLAVE

As always, our alumni stepped up the challenge this year in a big way – proving relief services in their communities, teaching kids in their communities as formal education practically stopped, and being there for one another when things got really tough.

We thought one way we could support them without getting in the way was to organize a few [Young Leaders' Conclaves](#) with like-minded organizations. The platform really took off last quarter and we will be expanding it next year with the support from our long-term partner, [EMpower!](#)

Harshit, pictured on the right, a Medha alumnus who participated, shared:

"I used the first lockdown to learn new skills and enhance my knowledge. I wanted to set an example for others that we can turn this time into an opportunity."





POOJA

CLASS OF 2020

“I have wanted to be a professional photographer for a long time. Now I am a product, portrait, and wedding photographer, which helps me buy new gadgets to expand my business.”

Pooja is currently pursuing a B.Com from Ishwar Saran Degree College, Prayagraj. However, her dream is to build a fulfilling career as a freelance photographer.

With Medha’s module [Swarambh](#), Pooja feels she has taken her first step into the freelancing world. Through the program’s structured phases, she has learned the finer details about freelancing. She connected with a photography mentor and explored online projects on various freelancing platforms. She developed the skills required to conduct field research and identify potential markets. After being introduced to e-commerce platforms like Amazon and Flipkart, she has done product photography for few microenterprises selling their products online.

In the year 2020 alone, Pooja has built an impressive work portfolio. She has collaborated with multiple media channels on photography projects, worked on a video-editing project with ZEE Education on YouTube, and clicked a cover for a local newspaper magazine. She has also covered two weddings as a professional photographer in her city.

Armed with the knowledge and skills that she has gained during Swarambh, Pooja is all set to conquer the world with her brand new DSLR camera!



FACE-TO-FACE IS GOOOOOOD

Shortly before the second wave, our annual alumni festival – [Atrangi](#) – hit the road to Haryana!

Alumni from across the state participated to showcase their unique talents, meet fellow alumni, and have some fun in an otherwise challenging year!

We look forward to more face-to-face events in 2021/22.



Our [Alumni Community Center](#) in Kanpur got some TLC this quarter before lockdown.

An open space for alumni to make new friends, meet peers and mentors, and of course just hang out!



CREATE YOUR
OWN SPACE

Born and brought up in Barabanki, Anurag is a highly self-motivated individual and a go-getter. He comes from a family of five - his father, who is now retired; his mother, who is a homemaker, and his two brothers.

Anurag is currently in the final year of B.A. and wants to become an IAS officer. Anurag enrolled in Medha's eCareer Advancement Bootcamp to further develop his communication skills and prepare himself for a professional environment. The sessions that had the most impact on him were about effective communication.

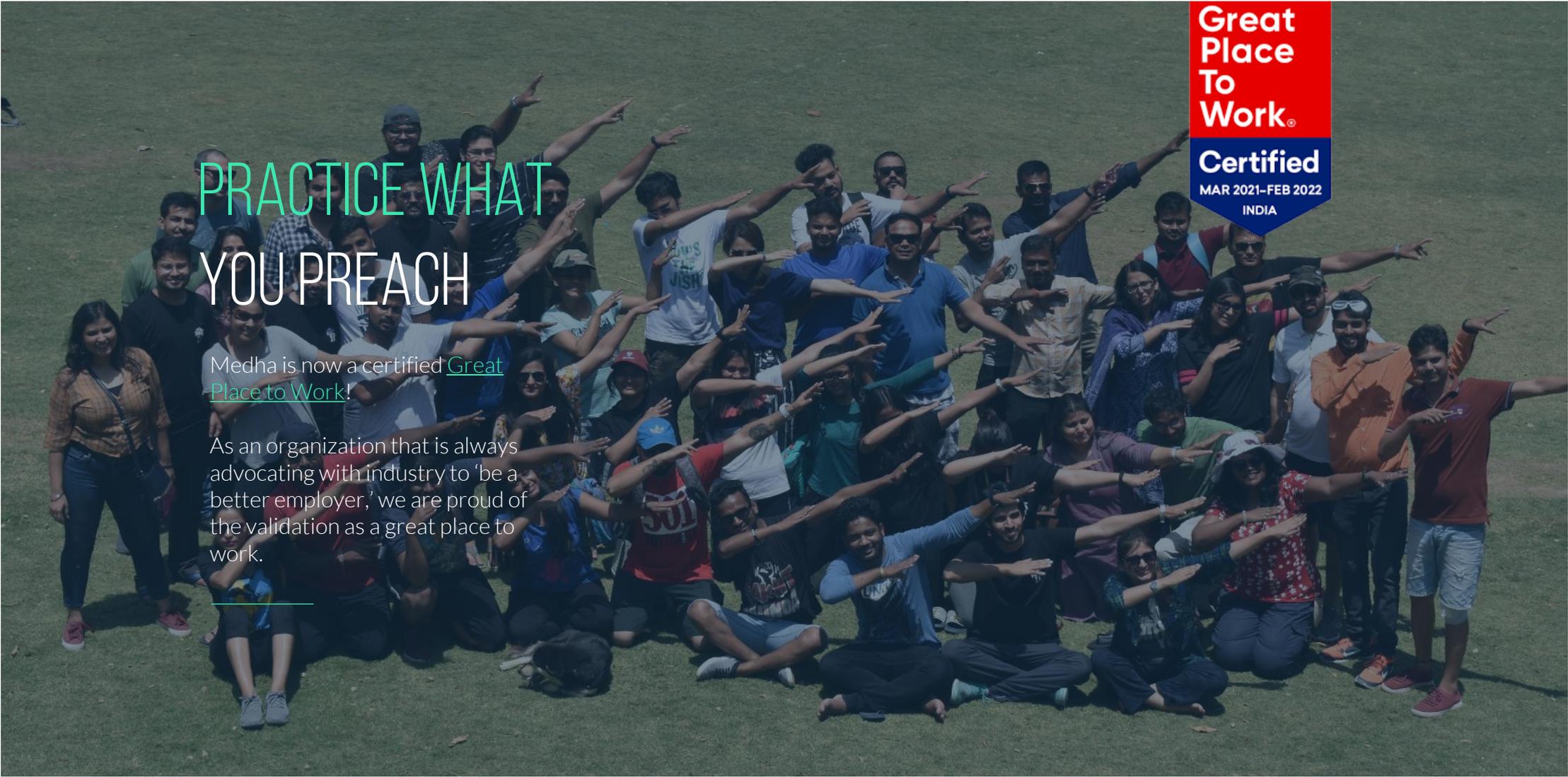
Anurag recently secured an internship in SIDBI's [Mission Swavalamban](#), which aims to alleviate poverty by fostering self-employment and boosting livelihoods.

Besides his internship, Anurag also tutors students of CBSE, ICSE, and ISC. He teaches one of his students free of cost because he understands the value of giving back to society. Youth like Anurag, with a deep sense of service, interest in academics and sports, are sure to make country's workforce stronger. We wish him luck in all his future endeavors!

ANURAG

CLASS OF 2020





PRACTICE WHAT YOU PREACH

Medha is now a certified [Great Place to Work!](#)

As an organization that is always advocating with industry to 'be a better employer,' we are proud of the validation as a great place to work.

Great
Place
To
Work®

Certified
MAR 2021-FEB 2022
INDIA

FOCUS AREAS

Our energy was spent working to excel in the following areas this quarter.

PROGRAM INNOVATION

This year has given us space to pilot a number of [new modules and programs](#). This quarter, we tested some final tweaks before the end of the year.



TECH, TECH, TECH

Managing a remote team of 130, delivering online learning to over 6,000, designing a new SIS, it's been a busy quarter building and managing our growing tech.



INDUSTRY EXPOSURE

We continue to line up experts to interact with our students and share their valuable experiences. We conducted 28 [WoX talks](#) this quarter.



INDUSTRY PARTNERSHIPS

We formed several new partnerships this quarter with leading employers for internships, placements, industry talks, and exposure visits.





<http://medha.org.in/>

